

YOURS TRULY, JOHNNY DOLLAR

Written, Produced, Hosted by

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Re-Imagined Radio
Season 12, Episode 06, June 17, 2024

Final draft

YOURS TRULY, JOHNNY DOLLAR

Freelance insurance investigator with the action-packed expense account

Re-Imagined Radio
Season 12, Episode 6
Final Draft

Premier broadcast: June 17, 2024

Written, produced, hosted by John F. Barber

Sound design, Music composition, Post-production by
Marc Rose

Graphics by Holly Slocum

Synopsis

Re-Imagined Radio celebrates Johnny Dollar, America's fabulous freelance insurance investigator, the man with the action-packed expense account, by sampling from "The McCormick Matter," the first of a short run of daily episodes starring Bob Bailey, considered the best of the seven Johnny Dollar actors during the series' fourteen-year run on CBS.

Credits

Samples from *Yours Truly, Johnny Dollar*. "The McCormick Matter," October 3-7, 1955.

Color Code

Yellow highlighted text = sound effect(s), either pre-recorded or created for episode. Pre-recorded audio is used as content in this episode.

~~**Magenta highlighted text with strike through**~~ = text deleted for episode timing

MUSIC = pre-recorded

MUSIC = bespoke, created for this episode

COLD OPEN

SFX: SAMPLES FROM OPENING OF "THE MCCORMICK MATTER" OUT CUE: "YOURS TRULY JOHNNY DOLLAR"

THEME AND ANNOUNCER

MUSIC: RIR THEME

ANNOUNCER

Welcome to Re-Imagined Radio, a program about radio storytelling. With each episode we explore how dialogue, sound effects, and music can combine to promote storytelling and engage your listening imagination. We also like to include the stories behind the story. The history. The connections. Trivia. And we always strive to answer the questions "So what?" and "Why is this important?" This episode is no different, and here to tell you about it is John Barber, producer and host.

HOST OPEN

HOST

Hello everyone. Welcome to Re-Imagined Radio. During the 1940s and 1950s, the rise of organized crime prompted A LOT of police and detective radio programs.

This episode of Re-Imagined Radio highlights one of the best. Thanks for joining us as Re-Imagined Radio presents
. . .

SFX: "YOURS TRULY, JOHNNY DOLLAR"

HOST

Yours Truly, Johnny Dollar was heard on CBS radio, 1949 to 1962.

In 1955, instead of 30-minutes each week, 15-minute episodes were offered daily.

And, Bob Bailey became the new voice of Johnny Dollar.

The new 75-minute format provided opportunities for longer, more in-depth stories to evolve over each week.

Bob Bailey brought a new take on Johnny Dollar, and a new life to the series at a time when many programs were moving to television.

Together, these changes rebooted the series, and provided some extraordinary radio storytelling.

Let's listen to "The McCormick Matter," the first episode of this new format, broadcast Monday, October 3 to Friday, October 7, 1955, starring Bob Bailey as Johnny Dollar.

PART #1, "THE MCCORMICK MATTER"

SFX: SAMPLES FROM "THE MCCORMICK MATTER," PART 1. ENDS WITH "YOURS TRULY, JOHNNY DOLLAR."

PART #2, "THE MCCORMICK MATTER"

HOST

We're listening to "The McCormick Matter." The first five-part episode of

Yours Truly, Johnny Dollar, starring the new lead actor, Bob Bailey.

As we heard in Part 1, Bailey followed the well-established series episode template, reviewing expense account items as frames for the story points.

His first expense was a train ticket from Hartford, Connecticut, to [OS-sin-ing] Ossining, New York, where a dying prison inmate puts Dollar on the trail of stolen jewelry.

Let's listen now to Part 2 of "The McCormick Matter."

SFX: SAMPLES FROM "THE MCCORMICK MATTER," PART 2

HOST CONCLUSION (PART #2)

HOST

Bob Bailey, as Johnny Dollar, begins investigating a high dollar jewel robbery. He meets a cast of interesting characters, including a dark-haired woman in a silver mink stole who slugs him with a small gun. We'll hear what happens in just a moment.

MUSIC: RIR THEME FOR BREAK

THE FUSEBOX BREAK

HOST

This is Re-Imagined Radio. I'm John Barber, producer and host. We'll return to our episode in a moment. But first, I want to introduce you to *The Fusebox*

Show. Johnny Dollar would be envious that no expense is spared to produce each Fusebox episode as a carnival of quick witted and quirky conversation and commentary about current day events and news. Here's a sample.

SFX: THE FUSEBOX SHOW TEASER

HOST Learn more, and subscribe to the podcast at *The Fusebox Show* website, thefuseboxshow dot com.

MUSIC: RIR THEME, FADE UNDER AND OUT FOR THE FOLLOWING

PART #3, "THE MCCORMICK MATTER"

HOST This is Re-Imagined Radio. Our episode is "The McCormick Matter," the first five-part episode of the reformatted *Yours Truly, Johnny Dollar* series starring Bob Bailey.

Johnny Dollar is investigating a jewel robbery. Let's listen to Part 3 of "The McCormick Matter."

SFX: SAMPLES FROM "THE MCCORMICK MATTER," PART 3

PART #4

HOST We're listening to "The McCormick Matter," an episode from *Your's Truly, Johnny Dollar* starring Bob Bailey.

Dollar, a freelance insurance investigator, now has an ally, Police Lieutenant Duells Martin. The outlines of the case are starting to become clear. And more confusing. Let's listen to Part 4 of "The McCormick Matter."

SFX: SAMPLES FROM "THE MCCORMICK MATTER," PART 4

PART 5, "THE MCCORMICK MATTER"

HOST

On the trail of a fortune in stolen jewels, Johnny Dollar follows a lead to the Almar Theater where he learns the woman who slugged him with a small gun is alive and married to Julian McCormick, the owner of the stolen jewels he's trying to recover.

Walking to his car, Dollar is wounded in a drive-by shooting.

But believing he has most of the pieces of an unsolved jewel theft in hand, Dollar heads for McCormick's mansion on Long Island, to see how those pieces fit together. Let's listen to the final part of "The McCormick Matter."

SFX: SAMPLES FROM "THE MCCORMICK MATTER," PART 5

HOST

We just listened to the first five-part episode of *Your's Truly, Johnny Dollar* starring Bob Bailey. Let's recap. Iris Carter, the ex-wife of Joe Panney, a car thief, helps him steal expensive jewelry from her new, wealthy, husband, Julian

McCormick. Frank Porter, the original insurance investigator, is bribed by McCormick to protect Carter. Porter murders Panney when Dollar's investigation gets close to the truth and attempts to murder Dollar in a drive-by shooting, but himself is fatally shot by Dollar. Porter confesses to Dollar just before he dies. Both McCormick and Carter are arrested for robbery, and insurance fraud. Dollar collects the reward and files his expense report. Case closed.

MUSIC: RIR THEME FOR BREAK

THE RIR BREAK

**MUSIC: RIR THEME. ESTABLISH, THEN
FADE OUT UNDER THE FOLLOWING.**

HOST

This is Re-Imagined Radio. I'm John Barber, producer and host. With each episode we explore radio storytelling using voice, sound effects, and music. Here are some examples . . .

SFX: RE-IMAGINED RADIO AUDIO

TRAILER

HOST

More information and listening opportunities are available at our website--reimaginedradio dot FM

Re-Imagined Radio is also available as podcasts. Subscribe wherever you get your podcasts, or, at our website.

**MUSIC: RIR THEME, ESTABLISH, THEN
FADE OUT**

HOST CREDITS/CLOSE

HOST

Yours Truly, Johnny Dollar was heard on CBS radio, 1949 to 1962. Radio historians and commentators agree that from 1955 to 1956, with Bob Bailey as Johnny Dollar, the series was at its high point. Today, *Yours Truly, Johnny Dollar* is considered one of the best detective series heard on radio. The storytelling certainly resonates. Thank you for listening.

This episode was written by John Barber.

Sound Design, music composition, and post-production by Marc Rose.

Graphic design by Holly Slocum with Sydney Nguyen.

We produce Re-Imagined Radio with support from KXRW-FM (Vancouver, Washington) and KXRY-FM (Portland, Oregon).

This is John Barber, producer and host. Thank you for listening.

**MUSIC: RIR THEME UP, THEN DUCK
UNDER THE FOLLOWING**

ANNOUNCER CLOSE

ANNOUNCER

This is Iris Carter again, comin' on here at the end ta say this has been a

production of Re-Imagined Radio. To
learn more, visit our website,
reimaginedradio (all one word, no
punctuation) dot FM.

Please join us again for another episode
of Re-Imagined Radio and more radio
storytelling.

MUSIC: RIR THEME UP, AND TO END.